

Fiscal Analysis

- Estimating tax revenues and public expenditures created by specific developments and activities
- Evaluating overall community fiscal sustainability

Representative Projects

- Revenues and expenditures arising from development alternatives proposed in the Comprehensive Plan for Powell, Ohio
- Evaluation of the fiscal sustainability of Powell's current revenue and expenditure structure
- Retail spending and municipal income tax revenues created by a proposed apartment development in Hilliard, Ohio

Writing and Public Speaking

- Speaking to a wide variety of civic, educational, and business groups on economics, workforce, and small business development topics
- Providing data, quotes, insights, and interviews for local, statewide, and national newspapers, radio, and television
- Assisting clients in crafting media and stakeholder-ready messages from project results
- Writing articles and feature stories on economics and workforce topics

Representative Projects

- Keynote speeches and panels on the regional and state economies for conferences of the Ohio Small Business Development Centers, Squire Patton Boggs LLP, Zanesville Chamber of Commerce, Ohio Conference of Community Development, Ohio Community Development Corporation Association, Ohio Wesleyan University, Ohio Land Title Association, and many others
- Annual economic forecast for Columbus since 2000, presented at the Columbus Metropolitan Club annually since 2002
- Bimonthly article on the Ohio economy for Hannah News Service



About Bill LaFayette, Ph.D.

Dr. Bill LaFayette founded Regionomics in 2011 after spending 16 years in economic development organizations in central Ohio, including 12 years as vice president of economic analysis with the Columbus Chamber of Commerce and 4 years with Rickenbacker Port Authority. Previously, he was a full-time faculty member of Ashland University and the University of North Texas. He earned a Ph.D. in real estate economics from The Ohio State University in 1994. He also holds an MBA in investment management and a BS, Summa cum Laude, both from Wright State University. He is a 2004 graduate of Leadership Columbus.

Connect with us!

614.443.3992

info@regionomicsllc.com
www.regionomicsllc.com
facebook.com/Regionomics
linkedin.com/company/regionomics-llc
Twitter: @RegionomicsLLC



Economic and Business Development Strategy

- Offering neighborhood, community, and regional economic analysis – urban and rural
- Interpreting complex data to identify your community's strengths, challenges, and opportunities
- Identifying your vital industries and comparing and contrasting them with those elsewhere
- Estimating market demand for your real estate project
- Helping you craft strategies to leverage strengths, address challenges, and enhance economic performance

Representative Projects

- Comprehensive economic development strategy for Delaware County, Ohio
- Strategies to redevelop a commercial corridor in Northeast Ohio
- Population increase and infrastructure needs of a major manufacturing plant in a rural area
- Long-run rural Nevada housing demand projections
- Local economic benchmarks for a building materials supplier's sales territories in three states
- Evaluation of eight potential expansion markets for a Midwestern construction company



Workforce Policy and Projection

- Helping you understand and plan for workforce needs of your community's key businesses
- Identifying critical industries and the occupations that drive them
- Estimating long-run regional occupational needs
- Linking occupational and workplace skill needs to education and training resources
- Determining the market competitiveness of business wage levels

Representative Projects

- Occupational skill analysis for Ohio University's five regional campuses
- Occupational needs over the first 10 years of green infrastructure installation and maintenance by the Columbus Department of Public Utilities
- Long-run occupational demand forecasts and skill needs for Ohio's insurance industry
- Market wage comparisons for a Northwestern Ohio distribution and logistics company

Economic Impact Analysis

- Estimating direct and indirect output, earnings, and employment impacts in a wide variety of contexts
- Including tax revenue impacts as needed
- Producing specialized economic impact studies needed for Customs and Immigration Service EB-5 applications
- Providing clear discussions of the meaning of results and practical messages for public and private stakeholders

Representative Impact Projects

- Central Ohio hospitals
- The Fashion Meets Music Festival
- Feature filmmaking in Ohio
- Potential international flights to John Glenn Columbus International Airport
- Affordable housing developments in three states
- EB-5 impact studies resulting in two USCIS approved projects

Partial list of clients

- Ohio University Regional Higher Education
- Central Ohio Transit Authority
- Columbus State Community College
- Ohio Capital Corporation for Housing
- Columbus 2020
- Columbia Gas of Ohio
- Lawrence Economic Development Corporation
- Stonehenge Real Estate Investment Company
- Delaware County Commissioners
- Marion CAN DO!
- Columbus Regional Airport Authority
- Greater Ohio Policy Center
- NorthGate Development
- City of Hilliard, Ohio
- Kegler Brown Hill + Ritter, LPA
- Vogt Strategic Insights
- Clinton County Port Authority
- Center for Community Solutions
- Capital University
- The Columbus Foundation
- Greater Columbus Arts Council
- Anheuser-Busch

